

# PLANCKS 2024

23–27 May 2024

Trinity College Dublin, Ireland



## Sponsorship Prospectus

PLANCKS.UK and PLANCKS.IE



**IOP** Institute of Physics

PLANCKS ‘Physics League Across Numerous Countries for Kick-Ass Students’ is an annual international theoretical physics competition that brings together bachelor’s and master’s degree students from around the world for a programme of social, cultural, and educational events. Next May, the competition will be hosted by the UK and Ireland at Trinity College Dublin.

The competition consists of a series of physics problems, covering a wide variety of topics in physics and requiring varying degrees of previous knowledge. On top of the competition, during the three days different social and scientific activities are held. Among these are lectures, workshops, poster sessions and tours. In the past, PLANCKS has been honoured by the attendance of several Nobel laureates including: Wolfgang Ketterle, Didier Queloz and Reinhard Genzel. The first PLANCKS in 2014 hosted Stephen Hawking and since then we have had many other prominent keynote speakers including Dame Jocelyn Bell Burnell and Jim Al-Khalili.

The purpose of PLANCKS is to strengthen the international ties between students and to stimulate the individual student’s personal growth. It is the ideal environment to share your love of physics, passion for problem-solving and actively engage in discussions that transcend borders.

More information can be found on our [website](#).



Group photo from the 2023 UK and Ireland PLANCKS Preliminaries held at the University of Liverpool.

***‘It was a great opportunity to connect with people’***

Participant, University of Oxford

## Why Sponsor PLANCKS?

We are offering a series of sponsorship packages to a number of companies that we feel would benefit from supporting this event. Currently we have secured around £35,000 in funding from companies and organisations including the Institute of Physics, the European Physical Society, Fáilte Ireland and IUPAP. We are expecting to generate £15,000 from participation and observer fees.

Sponsoring PLANCKS would give your organisation the opportunity to:

- Advertise to the top physics students from around the world
- Recruit directly at our event
- Publicise your support for STEM
- Highlight your latest innovations and services
- Stand out from your competitors
- Increase brand awareness
- Network in a relaxed and informal environment

PLANCKS is an incredible event that encompasses the values of the IOP, providing a unique opportunity for students to develop their knowledge, understanding, and enjoyment of physics. It is a chance to collaborate, network, and meet like-minded people to share their love of physics and problem-solving.

Our past sponsors include IBM, Huawei, the European Physical Society, IUPAP, the International Centre for Theoretical Physics, Yakult, TNG Technology Consulting, TOPTICA and A2A, just to name a few.



Group photo from the 2020 UK and Ireland PLANCKS Preliminaries held at the University of Edinburgh.

***'Really fun event, exam was interesting and met lots of cool folks'***

Participant, Cardiff University

# PLANCKS Dublin 2024 Overview

Over the past seven years, PLANCKS has grown substantially in the UK and Ireland, from a contest of three teams and a dozen participants to a colossal event that brings together like-minded individuals to share their love for physics and problem-solving. We are delighted to be hosting the finals at **Trinity College Dublin** from **24–26 May 2024**, with optional extra arrival and departure days. We expect **200 participants** and **50 observers** from nearly **40 countries** to take part in an exciting programme of social, cultural, and educational events.

In addition to the main competition, the event will also consist of interesting talks and fun social events. To book the best speakers for PLANCKS Dublin 2024, we are collaborating with IOP Ireland and the IOP London & South-East Branch, which regularly organises talks, where the speakers are some of the world's leading scientists. Among others, some of the potential speakers we are planning to have as the keynote speaker, are; Donna Strickland (receiver of the Nobel Prize 2018), Neil deGrasse Tyson (science communicator/TV presenter) and Brian May.

As well as talks, the participants will receive tours of nearby universities, tech companies in Dublin's hub of innovation and cultural visits.

***'We all had an extremely enjoyable time at the competition'***

Participant, University of Kent

***'The atmosphere and guest lectures were great. Can't wait for next year's'***

Participant, University of Bath



Trinity College Dublin the venue for PLANCKS Dublin 2024.

***'Great weekend, loved it!'***

Participant, University of Edinburgh

# Sponsorship Packages

Below is a list of our suggested sponsorship packages. We are happy to discuss tailored sponsorship packages.

## Platinum sponsor – £3000 + VAT\*

- Acknowledged as a platinum sponsor on promotional material
- Opportunity to talk at the closing ceremony (5 minutes)
- Dedicated space at the poster exhibition to promote and engage
- Premium positioning on website, programmes, and PLANCKS socials
- 200-word profile on the website with the opportunity to display a video
- Promotion on ‘holding slides’ – on screens during breaks and lunch
- Logo on t-shirt and promotional material
- Hand-out promotional material in goodie bags
- Dedicated thank you by hosts on the day of the event.

## Gold sponsor – £2000 + VAT\*

- Acknowledged as a gold sponsor on promotional material
- Dedicated space at the poster exhibition to promote and engage
- Premium positioning on website, programmes, and PLANCKS socials
- 150-word profile on the website with the opportunity to display a video
- Promotion on ‘holding slides’ – on screens during breaks and lunch
- Logo on t-shirt and promotional material
- Hand-out promotional material in goodie bags
- Dedicated thank you by hosts on the day of the event.

## Silver sponsor – £1000 + VAT\*

- Acknowledged as a silver sponsor on promotional material
- Premium positioning on website, programmes, and PLANCKS socials
- 150-word profile on the website
- Promotion on ‘holding slides’ – on screens during breaks and lunch
- Logo on t-shirt and promotional material
- Hand-out promotional material in goodie bags
- Dedicated thank you by hosts on the day of the event.

## Bronze sponsor – £500 + VAT\*

- Acknowledged as a bronze sponsor on promotional material
- Positioning on website, programmes, and PLANCKS socials
- Promotion on ‘holding slides’ – on screens during breaks and lunch
- Hand-out promotional material in goodie bags
- Dedicated thank you by hosts on the day of the event.

\* VAT is charged at the UK’s prevailing rate, currently 20%.

***‘It was beautiful meeting new people passionate about physics’***

Participant, University of Manchester

***‘The atmosphere was amazing, I enjoyed the company and environment’***

Participant, University of Portsmouth

***‘Very enjoyable, loved all the speakers’***

Participant, Durham University

# Contact Us

Next year marks several anniversaries: a decade of PLANCKS, 60 years of IOP Ireland, and 300 years of physics at Trinity College Dublin. We would be honoured if you could join us and support PLANCKS Dublin 2024.

Please use this link to complete our [sponsorship form](#) or the QR code below.

In case you have questions, please get in contact with us via our email [PLANCKS@physics.org](mailto:PLANCKS@physics.org).

## PLANCKS Dublin 2024 sponsorship form



{iaps}

**IOP** Institute of Physics



University College Dublin  
Ireland's Global University



**IOP** Institute of Physics  
Ireland